Men's 3-in-1 Shampoo, Face, and Body Wash

This formulation features Cola®Det EQ-17N, Cola®Liquid DC, and Cola®Lipid SAFL for a versatile cleaner for hair, body and face! This formula effectively cleanses hair but still gentle and mild enough for your hair and body.

**FORMULATION**

<table>
<thead>
<tr>
<th>Order</th>
<th>INCI Name</th>
<th>Trade Name</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Water</td>
<td></td>
<td>qs to 100.00</td>
</tr>
<tr>
<td>2</td>
<td>Ammonium Laureth Sulfate and Decyl Glucoside and Disodium Cocoamphodiacetate and Cocamidopropyl Betaine</td>
<td>Cola®Det EQ-17N</td>
<td>25.00</td>
</tr>
<tr>
<td>3</td>
<td>Cocamide DIPA</td>
<td>Cola®Liquid DC</td>
<td>1.00</td>
</tr>
<tr>
<td>4</td>
<td>Linoleamidopropyl PG-Dimonium Chloride Phosphate</td>
<td>Cola®Lipid SAFL</td>
<td>1.00</td>
</tr>
<tr>
<td>5</td>
<td>Fragrance</td>
<td>Artistic Man Fragrance ¹</td>
<td>0.20</td>
</tr>
<tr>
<td>6</td>
<td>Preservative</td>
<td></td>
<td>qs</td>
</tr>
</tbody>
</table>

**PROCEDURE**

1. Combine ingredients in order with adequate mixing between additions.

**TYPICAL PROPERTIES**

Appearance: Clear Liquid  
PH: 5.5 – 6.0  
Viscosity: 5,000 – 10,000 cP

**SUPPLIERS**

¹Orchidia

© 2017, Colonial Chemical, Inc. All rights reserved.